

President Obama's Fatherhood Initiative's Fatherhood Buzz

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WHO: Kenneth Braswell, Director
National Responsible Fatherhood Clearinghouse

WHAT: **President Obama's Fatherhood Initiative's *Fatherhood Buzz*** -- a pilot outreach initiative designed to disseminate information about responsible fatherhood and parenting.

Select barbershops in eight cities:

Albany, NY	Milwaukee, WI
Atlanta, GA	New York, NY
Chicago, IL	Philadelphia, PA
Los Angeles, CA	Washington, DC

WHEN: **Saturday, June 16, 2012, 9:00 a.m. – 11:00 a.m.**

WHERE: See listing of local shops on next page.

WHY: Historically, neighborhood barbershops have served as hubs where men go to discuss issues in the community (family, politics, and health, money and life issues). The U.S. Department of Health and Human Services' Administration for Children and Families, Office of Family Assistance, National Responsible Fatherhood Clearinghouse believes that peer education among men is critical in disseminating healthy information about fatherhood and the role of fathers in society. In addition to the select barbershops within this inaugural initiative, community partners and supporters include [see listing of Community Partners on next page].

For more information about *Fatherhood Buzz*, call 877-4DAD-411 or visit www.fatherhood.gov.

(Logo: <http://photos.prnewswire.com/prnh/20120607/PH20981LOGO>)

KENNETH BRASWELL IS AVAILABLE TO DISCUSS:

- How to honor our fathers this Father's Day and inspire a new commitment to responsible fatherhood
- Statistics on economic stability
- Important tips for fathers and available resources

President Obama's Fatherhood and Mentoring Initiative 2012 *FATHERHOOD BUZZ* BARBERSHOP TOUR Community Partners and Barbershops

Albany, NY

Barbershops:
- Bricks Barber Shop
- Heads Up Barber Shop
- Tru' Images Barbershop

Community Partners:
- Capital Region Mentoring Partnership (Lead)
- Delta Sigma Theta Sorority, Inc. (Lead)
- National Black Child Development (Lead)
- Center for Elimination of Minority Health Disparities

Chicago, IL

Barbershops:
- At Da Barber Shop
- His and Hers Barber School
- Hyde Park Hair Salon

Community Partners:
- Antioch Missionary Baptist Church (Lead)
- The Blackstar Project (Lead)
- Fathers Who Care (Lead)
- Fatherhood Educational Institute
- 100 Black Men
- Real Men Cook
- Trinity United Church

Milwaukee, WI

Barbershops:
- Gee's Clippers
- Taso's Hair Studio
- The Original Hair King Barber Shop

Atlanta, GA

Barbershops:
- Custom Cuts Barber Shop
- menXchange Barber Shop
- Vintage Hair Gallery

Community Partners:
- Rehab Re-Ed Center, Inc. (Lead)
- 100 Black Men
- 100 Black Men Liaison/World Changes

Los Angeles, CA

Barbershops:
- Awesome Hair Salon
- Chuck Taylor Barber & Hair
- New Millennium Beauty & Barber
- The New Millennium

Community Partners:
- Children's Institute (Lead)
- Housing Authority of Los Angeles (Lead)
- Los Angeles Urban League (Lead)
- Challengers Boys & Girls Club
- 100 Black Men

New York, NY

Barbershops:
- BBraxton
- Denny Moe's Superstar Barbershop
- Mr. Rooney's Barbershop

Community Partners:

- Social Development Commission (Lead)
- Center for Self Sufficiency
- Compel
- Milwaukee Brewers Baseball Club
- Milwaukee County Department of Child Support Enforcement
- Milwaukee Fatherhood Initiative

Philadelphia, PA

Barbershops:

- Mecca Unisex Salon
- N-Motion Barber Shop
- Pretty Boyz Original Barber Shop

Community Partners:

- Black Male Development Symposium (Lead)
- Fathers Day Rally Committee (Lead)

Community Partners:

- Forestdale (Lead)
- NYC Dads (Lead)
- Osborne Association (Lead)
- St. Nicks Alliance (Lead)
- Strive International (Lead)
- Real Dads Network
- Region II ACF

Washington, DC

Barbershops:

- Carl's Barbershop
- Cuttin' Up
- Dice's Barber Shop
- Mason's Barber Shop

Community Partners:

- 100 Fathers, Inc. (Lead)
- Concerned Black Men

SOURCE National Responsible Fatherhood Clearinghouse

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Additional assets available online: [Photos \(1\)](#)

<https://icf.mediaroom.com/2012-06-07-President-Obamas-Fatherhood-Initiatives-Fatherhood-Buzz>