

## **Fatherhood Buzz Rolls-Out Multi-City Tour in Support of Responsible Fatherhood As part of President Obama's Fatherhood Initiative**

### **Select Barbershops to Host Events and Provide Fathers with Parenting Resources**

WASHINGTON, June 14, 2012 /PRNewswire/ -- President Obama's Fatherhood Initiative is launching **Fatherhood Buzz**, an eight-city pilot outreach project designed to disseminate information about responsible fatherhood and parenting in select barbershops on Saturday, June 16, 2012. Barbershops, which serve as unofficial outlets for peer education in many communities, were specifically chosen as the trusted hub to share information about fatherhood and the essential role that fathers play in society. Events will include national and local resources for fathers, including handouts on economic stability and parenting tips, networking, and positive conversations.

According to the U.S. Census Bureau, one in three children (more than 24 million) in America live apart from their biological fathers. However, the National Center for Education Statistics reports that even when fathers do not share a home with their children, their active involvement can have a lasting and positive impact. **Fatherhood Buzz** works with barbershops—trusted community resources for men and boys—to provide positive, healthy resources directly to fathers to further establish and strengthen relationships with their children.

"We have a wealth of proven, relevant resources for fathers and those organizations and agencies that serve them," says Kenneth Braswell, Director, and National Responsible Fatherhood Clearinghouse (NRFC). "This pilot program brings this information directly to people who can use it to reduce or eliminate potential barriers to accessing these tools."

NRFC seeks to build the capacity of fathers to be financially and emotionally involved in the lives of their children and families by being loving, compassionate, and involved parents.

President Obama's Fatherhood Initiative is a multi-year effort to help fathers connect with their families coordinated by the Office of Public Engagement and the Office of Faith-based and Neighborhood Partnerships within the White House. Through this initiative, President Obama has joined with fathers around the country to send a strong message about personal responsibility while supporting dads who want to be there for their kids.

Please see below for a list of local barbershops and community organizations in Albany, Atlanta, Chicago, Los Angeles, Milwaukee, New York, Philadelphia, and Washington, DC participating in **Fatherhood Buzz** which is part of President Obama's Fatherhood and Mentoring Initiative.

**The Administration's Fatherhood Buzz** is a pilot program of The National Responsible Fatherhood Clearinghouse (NRFC)—an established, national and international resource for fathers, practitioners, researchers, and policymakers. A service of the U.S. Department of Health and Human Services Administration for Children and Families' (ACF) Office of Family Assistance, NRFC develops, collects and disseminates information about policies, priorities, trends, research findings, and promising fatherhood practices. The NRFC disseminates that knowledge to practitioners and the fatherhood field to support well-being and economic self-sufficiency outcomes for fathers, children, families, and communities. For more information, call 1(877) 4DAD-411 or visit [www.fatherhood.gov](http://www.fatherhood.gov).

#### **Community Partners and Barbershops**

##### **Albany, NY**

###### Barbershops:

- **Bricks Barber Shop**, 67 Central Ave.
- **Heads Up Barber Shop**, 518 Washington Ave.
- **Tru' Images Barbershop**, 262 Washington Ave.

###### Community Partners:

- Capital Region Mentoring Partnership (Lead)
- Delta Sigma Theta Sorority, Inc. (Lead)
- National Black Child Development (Lead)
- Center for Elimination of Minority Health Disparities

##### **Atlanta, GA**

###### Barbershops:

- **Custom Cuts Barber Shop**, 216 Banks Xing, Fayetteville
- **menXchange Barber Shop**, 2700 Cobb Pkwy.
- **Vintage Hair Gallery**, 57 Forsyth St., NW

###### Community Partners:

- Rehab Re-Ed Center, Inc. (Lead)
- 100 Black Men
- 100 Black Men Liaison/World Changes

## Chicago, IL

### Barbershops:

- **At Da Barber Shop**, 343 East 47th St.
- **His and Hers Barber School**, 5355 West Madison St.
- **Hyde Park Hair Salon**, 5234 South Blackstone Ave.

### Community Partners:

- Antioch Missionary Baptist Church (Lead)
- The Blackstar Project (Lead)
- Fathers Who Care (Lead)
- Fatherhood Educational Institute
- 100 Black Men
- Real Men Cook
- Trinity United Church

## Milwaukee, WI

### Barbershops:

- **Gee's Clippers**, 4323 West Fond du Lac Ave.
- **Taso's Hair Studio**, 1031 West Historic Mitchell St.
- **The Original Hair King Barber Shop**, 4254 West Fond du Lac Ave.

### Community Partners:

- Social Development Commission (Lead)
- Center for Self Sufficiency
- Compel
- Milwaukee Brewers Baseball Club
- Milwaukee County Department of Child Support Enforcement
- Milwaukee Fatherhood Initiative

## Philadelphia, PA

### Barbershops:

- **Mecca Unisex Salon**, 1428 Cecil B. Moore Ave.
- **N-Motion Barber Shop**, 2514 Dickinson St.
- **Pretty Boyz Original Barber Shop**, 6813 Ogontz Ave.

### Community Partners:

- Black Male Development Symposium (Lead)
- Fathers Day Rally Committee (Lead)

## Los Angeles, CA

### Barbershops:

- **Awesome Hair Salon**, 5035 West Slauson Ave., #E
- **Chuck Taylor Barber & Hair**, 5494 1/2 West Centinela Ave.
- **New Millennium Beauty & Barber**, 5320 Wilshire Blvd.
- **The New Millennium**, 4310 Crenshaw Blvd.

### Community Partners:

- Children's Institute (Lead)
- Housing Authority of Los Angeles (Lead)
- Los Angeles Urban League (Lead)
- Challengers Boys & Girls Club
- 100 Black Men

## New York, NY

### Barbershops:

- **BBraxton**, 1400 5th Avenue (@116 St.)
- **Denny Moe's Superstar Barbershop**, 2496 Frederick Douglas Blvd.
- **Mr. Rooney's Barbershop**, 110-48 Merrick Blvd., Queens
- **Mr. Rooney's Barbershop**, 131-20 Merrick Blvd., Queens

### Community Partners:

- Forestdale (Lead)
- NYC Dads (Lead)
- Osborne Association (Lead)
- St. Nicks Alliance (Lead)
- Strive International (Lead)
- Real Dads Network
- Region II ACF

## Washington, DC

### Barbershops:

- **Carl's Barbershop**, 1406 P St., NW
- **Cuttin' Up**, 1206 9th St., NW
- **Dice's Barber Shop**, 851 Upshur St., NW
- **Mason's Barber Shop**, 1010 H St., NE

### Community Partners:

- 100 Fathers, Inc. (Lead)
- Concerned Black Men

SOURCE National Responsible Fatherhood Clearinghouse

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