MediaRoom Demo

Southern California Edison Selects ICF to Deliver Energy Savings

Behavioral Programs Use Advanced Analytics to Drive Savings for SCE Customers

FAIRFAX, Va., April 29, 2021 /PRNewswire/ -- Southern California Edison (SCE) has awarded global consulting and digital services provider ICF (NASDAQ:ICFI) two new agreements to design and implement ICF's commercial and residential behavioral energy efficiency programs and to deliver energy savings to SCE and its customers. The agreements have a combined estimated value of $45 million.

ICF will combine advanced analytics and targeted personalization to provide customers with individualized energy reports. These custom reports will inform and educate consumers about their energy consumption and recommend actions to improve their energy usage.

The programs will target all residential customers including hard-to-reach, low-to-moderate income and disadvantaged communities, and small and mid-size commercial customers.

"We are proud to deliver this industry-leading behavioral program design with hyper-personalized analytics, customer messaging and high-touch tactics to help guide customers to take energy efficient actions," said Anne Choate, ICF senior vice president and energy, environment and infrastructure group lead. "Our team brings extensive experience delivering robust energy efficiency programs to support California's conservation goals."

ICF brings over three decades of experience developing award-winning demand-side management and energy efficiency programs for utilities worldwide. ICF is home to thousands of energy experts who design, implement and optimize hundreds of utility programs.

Read more about ICF's energy and energy efficiency services and its proprietary utility customer data and analytics platform Sightline™.

About ICF
ICF is a global consulting services company with over 7,000 full- and part-time employees, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future. Learn more at icf.com.

Caution Concerning Forward-looking Statements
Statements that are not historical facts and involve known and unknown risks and uncertainties are "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. Such statements may concern our current expectations about our future results, plans, operations and prospects and involve certain risks, including those related to the government contracting industry generally; our particular business, including our dependence on contracts with U.S. federal government agencies; our ability to acquire and successfully integrate businesses; and the effects of the novel coronavirus disease (COVID-19) and related federal, state and local government actions and reactions on the health of our staff and that of our clients, the continuity of our and our clients' operations, our results of operations and our outlook. These and other factors that could cause our actual results to differ from those indicated in forward-looking statements THAT are included in the "Risk Factors" section of our securities filings with the Securities and Exchange Commission. The forward-looking statements included herein are only made as of the date hereof, and we specifically disclaim any obligation to update these statements in the future.

Contact: Lauren Dyke, lauren.dyke@ICF.com, +1.571.373.5577

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